

***Startup Europe for Growth  
(H2020–ICT–33-2019):  
connecting local ecosystems of  
deep tech startups***

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# Startup Europe at a glance: WHAT?

- *is an initiative of the European Commission*
- *encourages entrepreneurship, startup creation and growth notably in Deep Tech verticals (AI, IOT, Cybersec, Blockchain)*
- *connects startups, investors, accelerators, entrepreneurs, corporate networks, universities and the media through an array of networks.*
- *connects local startup ecosystems around Europe and enhance their capacity to invest in other markets*

# Startup Europe in 2018-20

## - 10 projects -



- *interconnect more than 20 EU hubs*
- *target 3400+ startups*
- *Involve 150+ corporates and 400+ investors*

# Scope of what we are looking for in H2020-ICT-33-2019

- Connecting local deep-tech startup ecosystems and supporting cross-border activities: among the 4-5 startups ecosystems connected by each project,
- at least half of them will be located in less developed ecosystems.
- Actively connect them to the **Startup Europe one-stop-shop** and involve the Digital Innovation Hubs to support individual ecosystems.

# Scope of what we are looking for in H2020-ICT-33-2019

- Cross-border activities will include:
  - **connecting deep-tech entrepreneurs with e.g. potential investors, business partners, accessing skills and services helping startups soft land in new markets.**
- Particular focus will be placed on stimulating partnerships between scaleups and corporates with a view to procurement.
- Special attention will be placed to support digital startups and scaleups wherever situated in Europe, to access public procurement opportunities across borders.

# Expected Impact of the call

- Increased connectedness among members of deep-tech startup ecosystems and their companies (startups and scaleups) and to the larger European business ecosystem seeking maximum synergies
- Increased access to customers, private and public, better access to qualified employees, access to the right combination of finance and prospects for scaling up across border;
- Stimulate European investments in deep-tech digital sectors through increasing the number of cross-border investments;
- demonstrate sustainability of proposed actions beyond the life of the project.

# Examples of cross-borders activities



**Group Investment**  
Group size ca 20-25  
angels investing



**Investor Trainings**  
Local trainings led by  
experienced angels.

Icon	Name	Amount	Details
👤	Startup 1	100 000 €	Investment opportunity, details, details
👤	Startup 2	150 000 €	Investment opportunity, details, details
👤	Startup 3	200 000 €	Investment opportunity, details, details
👤	Startup 4	250 000 €	Investment opportunity, details, details
👤	Startup 5	300 000 €	Investment opportunity, details, details
👤	Startup 6	350 000 €	Investment opportunity, details, details
👤	Startup 7	400 000 €	Investment opportunity, details, details
👤	Startup 8	450 000 €	Investment opportunity, details, details
👤	Startup 9	500 000 €	Investment opportunity, details, details
👤	Startup 10	550 000 €	Investment opportunity, details, details

**Investment Platform**  
Investments managed  
by StartupIncluder.



**Nordic Startup Events**  
Introduction to new startup  
deals and co-investors.